



P R E S S R E L E A S E

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Verna Felton announces upcoming release of her future bestseller, "I Quit!" on Hiyaah Power Radio



Verna Felton

Hiyaah Power Radio recently interviewed powerhouse, Verna Felton. Felton, 31, was one of 18 candidates competing on last season's installment of the NBC show "The Apprentice." She stirred things up on reality TV and within Donald Trump's inner-circle when she told them, "I Quit!"

Felton has gracefully endured the criticism and comments of many who remain on the outside looking into a world called "reality". Her detractors, however, have little idea of what is real and what is not. Case in point, Ms. Verna Felton, product manager with one of the largest software companies in the world, is the antithesis of a "quitter".

Felton appeared on Hiyaah Power Radio, a media outreach of Hiyaah Power, Inc., to discuss the importance of women, particularly women of color, defining themselves personally and professionally. During the interview, Felton revealed that she was chosen by the Apprentice Show producers from over one million candidates. She distinguished herself throughout the rigorous 8-stage process of elimination. Having been chosen for the show is a victory in and of itself.

Hiyaah Power, Inc. recognizes Felton as the epitome of an empowered woman. "We are inspired by her example and honored to include her in our growing list of dynamic Hiyaah Power Radio guests," says Niambi Jarvis, CEO of Hiyaah Power, Inc. Hiyaah Power eagerly awaits the release of Felton's new book, "I Quit!" as well as her contribution to 100 Words of Wisdom: A 31-Day Exercise in Empowerment. Proceeds from this Hiyaah Power publication will go to the national Lend Me Your Hand campaign (<http://www.prweb.com/releases/2004/7/prweb144751.htm>) which benefits women in domestic violence shelters all over the country.

About Hiyaah Power

Hiyaah Power was created to facilitate Revelation, Resolution, and Restoration resulting in empowerment for women. Hiyaah Power was also created to serve as an online conduit of information for women. Information includes the following topics: professional development (for profit and non-profit), holistic counseling and healing resources, and news on leading edge organizations that are expanding a woman's empowerment base. Our national member base consists of prominent women in 28 states who convene online to share relevant business and personal resources and events with the national Hiyaah Power community.